



## MEDICARE ADVANTAGE PLANS:

# Demand more from your hearing benefit and hearing health care partner

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A growing number of Medicare Advantage plans include a hearing benefit in their supplemental benefits portfolio. But does the benefit deliver maximum value to members? And, how well does it contribute to your organizational objectives? It's time to demand more from your hearing benefit and hearing health care partner!

**With Amplifon Hearing Health Care as your partner, you can expect more, including:**

- **More value** for hearing aids and hearing health care services
- **More choices** when it comes to hearing aid brands and models
- **More comprehensive** hearing health care to improve whole patient health
- **More resources** dedicated to ensuring a 5-star member experience

At Amplifon Hearing Health Care, we're redefining the hearing benefit — and what you should expect from your hearing health care partner. **That's Hearing. Amplified.**

# 10 ways we deliver a superior hearing benefit and an exceptional member experience

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Take a closer look, and you'll discover that a partnership with Amplifon Hearing Health Care helps ensure an exceptional experience and value for your members, as well as highly responsive service to your organization.

## 1 INDEPENDENT OWNERSHIP

Amplifon is not owned by a hearing aid manufacturer or health plan. This empowers us to consistently act in the best interests of your organization and your members.

## 2 EXTENSIVE PRODUCT CHOICE

Our hearing aid formulary contains hundreds of models, featuring the latest technology, from all major brands, enabling our providers to precisely address each member's unique hearing and lifestyle needs, within their budget.

## 3 TRANSPARENT, ALL-INCLUSIVE PRICING

Our hearing aid pricing is available to everyone and includes essential items, such as follow-up care, product warranty and batteries or chargers. Plus, our providers are reimbursed uniformly across all products, preventing unwarranted upselling.

## 4 CONVENIENT NATIONWIDE CARE

More than 5,000 NCOA-credentialed audiologists and hearing aid dispensers care for members close to home. In addition, our network includes Miracle-Ear providers, *exclusive to Amplifon*, for members who travel and need nationwide service.

## **5** CLINICAL OVERSIGHT

Amplifon's team of clinical audiologists is available to review hearing aid fittings for medical necessity, balancing the real-world needs of your members with the financial constraints of your Medicare Advantage plan.

## **6** PERSONALIZED ASSISTANCE

Each member is assigned a Hearing Care Advocate, who provides guidance at each step of the hearing health care journey, from pre-care through aftercare, taking the time to address individual needs and questions.

## **7** INTEGRATED COMMUNICATIONS

We're experienced at curating a comprehensive set of communications and other types of outreach, designed to educate and engage your members. Our expertise includes working with diverse Medicare Advantage populations.

## **8** DEVOTION TO MEMBER EXPERIENCE

In many ways, large and small, we strive to create an exceptional experience for your members. Plus, we use feedback from the CG-CAHPS member experience survey to make continuous improvement.

## **9** FULL-SERVICE PLAN ADMINISTRATION

We possess the teams and capabilities to serve as your single hearing health care partner, satisfying all administrative and management needs — and keeping pace with your hearing health care program as it grows.

## **10** COMPLIANCE YOU CAN COUNT ON

We take care of monitoring and managing key functions for you, such as provider credentialing and recredentialing, preparing for CMS audits, patient privacy and IT security.

**Putting it all together, it's easy to see why a partnership with Amplifon Hearing Health Care leads to a great member experience, ultimately contributing to enhanced member growth and retention.**

**Contact our hearing care benefit experts to learn more about why Amplifon Hearing Health Care is the right fit for your organization and your Medicare Advantage members.**

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[amplifonusa.com/our-solutions](https://amplifonusa.com/our-solutions)



888-669-2169

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